

Aishat Adeladun Adewoyin

Backend & iOS Developer

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LinkedIn

<https://www.linkedin.com/in/aishatadewoyin>

GitHub

<https://github.com/Aishat452/>

Resourceful Web Developer that lends hands-on approach to customizing web presence strategy. More than 1 year of experience working to outline organizational needs and translate them into extensive lines of code that support objectives.

Adept web development using HTML, CSS and ReactJS at the front end, with Python(Django), NodeJS, PHP(Laravel), C#(.net) and Swift, for backend and iOS Development, to convey unique branding and promote sales and marketing opportunities. Specialty supporting intricate backend needs and lending assistance throughout webpages lifecycle.

Committed to high standards of user experience, usability and speed for over more than 2 years for multiple users. Lends detailed knowledge of SEO to increase visibility. Has broad knowledge in CI/CD and teamwork.

Enthusiastic team player, always ready to contribute to company success.

Skills

Web development projects

Website optimization

JavaScript

Search Engine Optimization.

Python

Swift

PHP

CSS

HTML

Web Security

Responsive design

UX

Work History

2018-04 - 2022-07

Digital Marketing Executive

Kaltum Corridor, Abuja

- Directed traffic growth strategies, SEO, content distribution, email marketing and trackbacks.
- Planned and executed web, SEO, database marketing and social media advertising campaigns.
- Leveraged MailChimp and AWeber to implement email campaigns and monitor performance.
- Implemented weekly promotional and editorial strategies to improve customer engagement across channels.
- Brainstormed content marketing strategies based around client's business goals, existing content and chosen key performance indicators.
- Oversaw preparation of marketing copy, images, videos, emails and other collateral.

2022-04 - 2022-07

Web Developer & Design

Digital Intellectual Hub, Abuja

- Coded websites using HTML, CSS, JavaScript and PHP languages.
- Generated web hosting presence to accommodate specified needs and maintain files on account.
- Oversaw back-end development using PHP and Python to maintain website dynamic functionalities.
- Engaged with clients to plan and optimize site issues and queries.
- Adhered to SEO best practices while designing sites.
- Validated third-party code to comply with internal standards and technical requirements.
- Built and styled new mobile-friendly websites, transitioning legacy presentations to simultaneous easy-to-use versions.
- Oversaw technical issues and troubleshooting requests to resolve user problems.
- Multi-tasked across multiple functions and roles to meet deadlines and organizational expectations.

2022-08 - Current

Backend and iOS Developer Intern

BuildLab

- As a Backend and iOS Developer Intern at BuildLab, I contributed to the development and maintenance of server-side components and iOS

applications. Working alongside experienced developers, I gained hands-on experience in:

- Backend development: I assisted in building and maintaining the server-side infrastructure using languages like Python NodeJS and PHP. This included implementing APIs, handling data storage, and ensuring seamless communication with the front-end.
- iOS app development: I actively participated in the development of iOS applications, learning key concepts and frameworks such as Swift, Xcode, and UIKit. I contributed to coding functionalities, debugging, and optimizing app performance.
- Collaborative teamwork: I worked closely with the development team, collaborating on projects, and assisting in troubleshooting and issue resolution.
- Learning and growth: I leveraged this internship opportunity to enhance my skills in both backend development and iOS app development, gaining valuable industry experience.

2018-05 - 2023-03

Bsc. Economics

Ahmadu Bello University Distance Learning Program - Zaria

2008-03 - 2014-05

West African Examination Council : Sciences

OSCHS - Agbeye, Osun State

Accomplishments

- Enhanced the full stack web development process which effectively increased productivity by 200%.
- Spearheaded a large-scale client project as a result of skill set and education and completed the project two weeks ahead of schedule.

Languages, Frameworks and Libraries

JavaScript (React & NodeJS)

Python (Django)

PHP (Laravel)
C#(.Net)
CSS(Bootstrap, SCSS)
HTML
MySQL
PostgreSQL
MongoDB

Certifications

Early Code
2022-12

Certification : Full Stack Website Development

VF Women in
Tech
2023-05

Certification : Full Stack Web Development

Women Techsters
Bootcamp 2.6

Certification : Introduction to Software Development